



Co-funded by the  
Erasmus+ Programme  
of the European Union

# TAKE-UP

Transforming Academic Knowledge to Develop  
Entrepreneurial Universities in Pakistan

## Meeting Agenda

25<sup>th</sup> July – 29<sup>th</sup> July 2022

Saarland University, Saarbrücken Campus



UNIVERSITÄT  
DES  
SAARLANDES





25. July (Monday)		
<b>Room 1.17, Building C 7.4</b>		
9:00	Welcome T. Zimmer, Dr. Bajwa, Prof. König (Vice-President for Internationalization and European Relations)	
9:30	TAKE UP project review and outlook	T. Zimmer
11:00	Individual experiences in entrepreneurial coaching at the university	T. Zimmer
13:00	Lunch	
14:00	Typos of motivation	Dr. Imran Naqvi
16:00	Sources of motivational problems and procrastination	Dr. Imran Naqvi
17:30	End	
26. July (Tuesday)		
<b>Room 1.17, Building C 7.4</b>		
9:00	Who is an entrepreneurial coach	Dr. Amaad
11:00	What is entrepreneurship? Traits of entrepreneurs and why start-ups fail	Dr. Amaad
13:00	Lunch	
14:00	Effectuation and BMC	Dr. Amaad
16:00	Generating ideas and screening good ideas	
17:30	End	Dr. Amaad
27. July (Wednesday)		
<b>Room 1.17, Building C 7.4</b>		
9:00	Project management	Dr. Amaad
11:00	Marketing and Legal IP Management	Dr. Amaad
13:00	Lunch	
14:00	Team Management, Feedback, Leadership styles, Teambuilding	Dr. Faiza
16:00	Team Management, Feedback, Leadership styles, Teambuilding	Dr. Faiza
17:30	End	
28. July (Thursday)		
<b>Room 1.17, Building C 7.4</b>		
9:00	Communication skills	Dr. Faiza
11:00	Communication skills	Dr. Faiza
13:00	Lunch	
14:00	Conflict Management and Negotiation	Dr. Faiza
16:00	Change and Stress Management	Dr. Faiza
17:30	End	
29. July (Friday)		
<b>Room 2.05/2.06, Building A 5.4</b>		
9:00	Introduction: Defining target group	Dr. Imran Naqvi
10:00	Attracting customers and building a network	Dr. Imran Naqvi
13:00	Lunch	
14:00	Transfer of entrepreneurial coaching to individual context at the university	T. Zimmer
15:00	Review of the week and way forward	T. Zimmer
16:00	End	
30. July (Saturday)		
09:00	Cultural event (Trip to Saarburg and Trier)	