



TakeUp: Transforming Academic Knowledge to develop Entrepreneurial Universities in Pakistan

Athens Visit

21-25 March 2022

ACEin | Athens Center for Entrepreneurship & Innovation

Kefallinias 46, Athina



Summary:

TAKE-UP was initiated by Saarland University in partnership with Athens School of Business and Finance. The project intervenes in the Pakistani entrepreneurial ecosystem by helping a consortium of 4 Universities, GCU, CUI, University of Gujarat and LUMS develop entrepreneurial models for enabling students to take up entrepreneurship as a career alternative.

DRAFT Schedule

21 April 2022 (Monday)

10:30 – 11:15: Welcome of the Participants and Introduction to the Agenda

- All participants (Moderation: Vasiliki Chronaki/Panourgias Papaioannou)

11:15 – 11:30: Welcome by the Vice-Rector of International Affairs

- Prof.Dr. Vasilios Papadakis

Coffee Break (11:30-12:00)

12:00 – 13:00: Welcome by the Director of the Cultural Unit of the German Embassy in Greece

- Sonja Bohnet

Lunch Break (13:00-14:00)

14:00 – 15:00: Welcome by the Representative of the Embassy of Pakistan

- TBC

15:00 – 16:00: Presentation of the Pakistani and the German University

- Representatives of the German and the Pakistani Universities (Ali Baba)
- Discussion on the Coaching Manual

22 April 2022 (Tuesday)

10:30 – 11:30: Presentation of ACEin

- *Dr. Angeliki Karagiannaki, Managing Director (ACEin)*

Coffee Break (11:30-12:00)

12:00 – 13:00: Incubation Stages and Coaching Process

- *Mr. Andreas Zerkoulis, StartUp Teams Growth Specialist (ACEin)*

Lunch Break (13:00-14:30)

14:30 – 15:30: Branding for Startups and the guidance process. The EUAccel Project

- *Ms.Mara Doukidi, StartUp Teams Growth Specialist (ACEin)*



23 March 2022 (Wednesday)

10:30 – 11:30: Building entrepreneurship networks all over Europe: The EUFORIA Project

- *Mr. Timoleon Farmakis, Researcher (ACEin)*

Coffee Break (11:30-12:00)

12:00 – 13:00: The creation of a Technology-Transfer Office. The promotion of entrepreneurship in the Greek HEIs.

- *Dr. Erifili Chatzopoulou, Project Manager (ACEin)*

Lunch Break: (13:00-14:00)

14:00 – 15:00: The essence of coaching and how to guide startups into success

- *Ms. Elli Diakanastasi, Network Manager (ACEin)*

Coffee Break (15:00-15:30)

15:30 – 16:30: The innovation competition and Open Innovation Programs

- *Ms. Marianna Galani, Project Manager (ACEin)*

24 March 2022 (Thursday)

10:30 – 11:00: NBG and AUEB: Lessons learnt and knowledge transfer between public- private cooperation

- *Dr. Arsenis Spyros, Head of Business Development Innovation Unit (NBG)*

11:00 – 11:30: The Astra project and the new European Universities Initiatives

- *Mr. Panourgias Papaioannou, Project Manager (ACEin)*

Coffee Break (11:30-12:00)

12:00 – 13:00: The Inter-Departmental Entrepreneurial Assignment (IDEA) Project explained. Engaging the Youth: The Youth Entrepreneurship Summer Program.

- *Ms. Vasiliki Chronaki, Entrepreneurial Education Manager*

Lunch Break: (13:00-14:00)

14:00 – 16:00: The startup journey

- *ClioMuse, TBC*

25 March 2022 (Friday)

10:30 – 11:30: Presentation of the visit in Saarbrücken, Discussion on the Entrepreneurial Manual

- *Ms. Theresa Zimmer, Saarland University*
- *Ms. Aysenur Bilgin-Cabuk, Saarland University*

Coffee Break (11:30-12:00)

12:00 – 13:00: Feedback and Open Discussion

- *Moderators: Ms. Vasiliki Chronaki and Mr. Panourgias Papaioannou*



Athens Visit TakeUp

18:00 Have a nice evening

All partners and speakers are invited for dinner at Myrtillo (Trifillias and Efstathiou Lampsas, Athina 115 24)

