

Conference Program

Time	Activity Venue: Seminar Hall A- Block	
09:00 – 09:10	Recitation of the Holy Quran followed by National Anthem of Pakistan	
09:10 – 09:20	Welcome and Introduction of TAKEUP by Prof. Dr. Muhammad Ahmed Farooqui	
09:20 – 09:30	Address by Dr. Theresa Zimmer from Saarland University, Germany	
09:30 – 09:35	Address by Dr. Vasiliki Chronaki, Athens University of Economics and Business, Greece	
09:35 – 10:00	Address by Keynote Speaker: Entrepreneurship and the Youth of Pakistan, Dr. Shoab Ahmed Khan, CEO CARE and Co-Founder & Chancellor CASE	
10:00 – 10:10	Address by Guest of Honor, Prof. Dr. Asghar Zaidi, VC GCU and Punjab University	
10:10 – 10:20	Address by Chief Guest, Prof. Dr. Muhammad Azfal Tabassum, Rector CUI	
10:20 – 10:30	Vote of thanks by Prof. Dr. Syed Asad Hussain, Director CUI, Lahore Campus	
10:30 – 10:40	Souvenir Exchange followed by Group Photograph	
10:40 – 11:00	Networking & Refreshments	
11:00 – 11:30	Studying and Researching in Germany: Outlook on international study programs for Pakistani Students and Academics, German Academic Exchange, DAAD Participants: Students & Ms. Theresa Zimmer	
11:30 – 12:00	Business Incubation Programs in Europe, ACEin and Athens University of Economics and Business, Greece: Ms. Vasiliki Chronaki & Mr. Andreas Zerkoulis	
12:00 – 12:30	Project Status and Outcomes, Ms. Theresa Zimmer, Lead TAKE UP, Saarland University, Germany	
Break for Prayers & Lunch		
Sessions on Project and Work-Packages		
13:30 – 14:30	Venue: Conference Room Block D	Venue: Conference Room IRCBM
	Roundtable on WP 1 + 2 Topic: Identifying and Developing an Entrepreneurial Ecosystem at Higher Education Institutions Moderators – Keynote Speakers: Dr. M. Ahmed Farooqui – Dr. Imran Naqvi (CUI)	Roundtable on WP 3 Topic: Including FabLab's into Entrepreneurship Education Moderator – Keynote Speaker: Dr. Wasif T. Khan (LUMS)
14:30 – 15:30	Roundtable on WP 4 Topic: Interdisciplinary Entrepreneurship Education Moderators – Keynote Speakers: Dr. Shahzada Babar (UoG) Dr. Amaad Uppal (GCU)	Roundtable on WP 5 + 6 Topic: Entrepreneurial Coaching, Moderators – Keynote Speakers: Dr. Theresa Zimmer (UdS) Dr. M. Shehryar (LUMS)
Sessions on The Future of Entrepreneurial Ecosystems		
15:30 – 16:15	Topic: Women Entrepreneurship Moderator – Keynote Speaker: Dr. Faiza Ali (LUMS)	Topic: Unicorns vs. Part-Time Entrepreneurs Moderator – Keynote Speaker: Dr. Panourgias Papaioannou (AUEB)
16:15 – 16:45	Venue: Seminar Hall Block A	
	Panel Discussion with External Stakeholders: The Future of Entrepreneurial Ecosystems in Pakistan Moderators – Keynote Speakers: Dr. Muhammad Ahmed Farooqui, Consultant TAKEUP – Dr. Imran Naqvi – Mr. G. Jilani (CUI)	
Closing, Debriefing and Way Forward		
16:45 – 17:00	Closing Remarks and Way Forward, Moderator – Keynote Speaker: Dr. Theresa Zimmer(UdS)	

Objectives of TAKE UP

To develop entrepreneurial mindset at partner Pakistani universities through curriculum development, teaching and training of faculty and students for transforming them into “Entrepreneurial Universities”

Expected Outcomes

1. Enable partner Pakistani universities to become innovative entrepreneurial universities
2. Create and promote a culture of entrepreneurship in participating universities
3. Produce trained faculty/staff for motivating graduating students and innovators to transform their business ideas into revenue generating businesses
4. Create sustainable job-creating businesses/employment opportunities in Pakistan

For details, please contact

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 Mr. Ghulam Jilani (Conference Secretary)
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Weblink of TAKE UP Project

<https://takeup.eu>



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