

CERTIFIED ENTREPRENEURIAL COACH WORKSHOP

PROGRAMME SCHEDULE

Dates: 24th, 25th, 26th July 2023 | Time: 9:00am – 5:00pm | Venue: SDSB Faculty Lounge

DAY 1			
Date	Time	Session/Topic	Trainer(s)
24.07.23 Monday	09:00am - 10:00am	Session 1: Introduction <ul style="list-style-type: none">Why supporting entrepreneurs	Dr. Faiza Ali Mr. Arslan Akhtar Khan
	10:00am - 10:45am	Session 2: Who are entrepreneurs and how do they operate? (Part-1)	Ms. Mishel Azhar
	(Tea Break)		
	11:15am - 12:00pm	Session 2: Who are entrepreneurs and how do they operate? (Part-2)	Ms. Mishel Azhar
	12:00pm - 01:00pm	Session 3: Phases of starting a business	Ms. Minahil Zia
	(Lunch Break from 1:00pm - 2:00pm)		
	2:00pm - 3:30pm	Session 4: Entrepreneurial coaching (Part-1) <ul style="list-style-type: none">GROW Model	Ms. Theresa Zimmer Ms. Minahil Zia
	(Tea Break)		
	4:00pm - 5:00pm	Session 4: Entrepreneurial coaching (Part-2) <ul style="list-style-type: none">Group activity or exercise (optional)	Ms. Minahil Zia
DAY 2			
25.07.23 Tuesday	09:00am - 10:30am	Session 5: Assessment of specific challenges of entrepreneurs (Part-1)	Ms. Minahil Zia
	(Tea Break)		
	11:00am - 12:00pm	Session 5: Assessment of specific challenges of entrepreneurs (Part-2)	Ms. Minahil Zia
	(Break - 15 mins)		
	12:15pm - 01:00pm	Session 6: Challenges related to the business idea (Part-1) <ul style="list-style-type: none">Business Model Canvas (BMC)	Ms. Minahil Zia
	(Lunch Break from 1:00pm - 2:00pm)		
	2:00pm - 3:30pm	Session 6: Challenges related to the business idea (Part-2) <ul style="list-style-type: none">Supply chain management of your product/idea	Dr. Samnan Ali
(Tea Break)			
4:00pm - 5:00pm	Session 6: Challenges related to the business idea (Part-3) <ul style="list-style-type: none">Action plan for your product/idea	Dr. Samnan Ali	
DAY 3			
26.07.23 Wednesday	09:00am - 10:30am	Session 7: Obstacles in social interaction	Dr. Jawad Syed
	(Tea Break)		
	11:00am - 12:00pm	Session 8: Own identity as entrepreneurial coach (Part-1)	Ms. Minahil Zia
	(Break – 15 mins)		
	12:15pm - 01:00pm	Session 8: Own identity as entrepreneurial coach (Part-2)	Ms. Minahil Zia
	(Lunch Break from 1:00pm - 2:30pm)		
	02:30pm - 04:00pm	Session 9: Practice and transfer to individual working context <ul style="list-style-type: none">Guest Speaker Session: Empowering entrepreneurs through real-world cases in entrepreneurial coaching	Dr. Faiza Ali Mr. Amin Piracha-Mentor Stanford Seed Spark & NICL Foundry Program
(Tea Break)			
04:15pm - 05:00pm	Closing: Feedback and Distribution of Certificates	Dr. Faiza Ali	