

# Transforming Academic Knowledge to Develop Entrepreneurial Universities in Pakistan (TAKEUP)



## COMSATS University Islamabad, Lahore Campus

### Faculty Training by Master Trainers for Entrepreneurial Coaching under WP 6.4



**July 17 to 21, 2023**

**Seminar Hall, A - Block**

<b>Time</b>	<b>17 July</b>	<b>18 July</b>	<b>19 July</b>	<b>20 July</b>	<b>21 July</b>
10:00 – 11:00	Introduction: Entrepreneurship and TAKE UP Project with Reasons to Support Entrepreneurs <b>Dr. M. A. Farooqui &amp; Dr. Tariq Hamayun</b>	Legal Business Entities & IP in Pakistan <b>Dr. Imran Naqvi</b>	Evaluating Business Ideas <b>Dr. Usama Bajwa</b>	Tools to Structure Business Ideas (Business Model Canvas, GROW Model) – Part 1 <b>Dr. Imran Shafique</b>	Conflict Management <b>Dr. Imran Naqvi</b>
11:00 – 12:00	Understanding & Assessment of Current Challenges of Entrepreneurs <b>Dr. Shahzad Khurram</b>	Identifying Stressors and Resources <b>Dr. Tariq Hamayun</b>	Communication and Listening Skills <b>Dr. Naeem Shahzad</b>	Tools to structure Business Ideas (Marketing & Supply Chain Management) – Part 2 <b>Dr. Imran Shafique</b>	Govt. of Pakistan's Initiatives/Projects for the Promotion of Entrepreneurship (Plan 9, Plan X, Ignite & HEC's NRPU & GCF) <b>Dr. Usama Bajwa</b>
12:00 – 1:00	Entrepreneurial Coaching: Process and Skills <b>Dr. Usama Bajwa</b>	Project Management Basics <b>Dr. Imran Naqvi</b>	Understanding Entrepreneurial Teams <b>Dr. Naeem Shahzad</b>	Own Identity as Entrepreneurial Coach <b>Dr. Shahzad Khurram</b>	Conclusions and What is next? <b>Dr. M. A. Farooqui</b>