



# **TakeUp: Transforming Academic Knowledge to develop Entrepreneurial Universities in Pakistan**

## **Athens Visit**

**21-25 March 2022**

**ACEin | Athens Center for Entrepreneurship & Innovation**

**Kefallinias 46, Athina**



### **Summary:**

TAKE-UP was initiated by Saarland University in partnership with Athens School of Business and Finance. The project intervenes in the Pakistani entrepreneurial ecosystem by helping a consortium of 4 Universities, GCU, CUI, University of Gujarat and LUMS develop entrepreneurial models for enabling students to take up entrepreneurship as a career alternative.

### **DRAFT Schedule**

#### **21 April 2022 (Monday)**

##### **10:30 – 11:15: Welcome of the Participants and Introduction to the Agenda**

- All participants (Moderation: Vasiliki Chronaki/Panourgias Papaioannou)

##### **11:15 – 11:30: Welcome by the Vice-Rector of International Affairs**

- Prof.Dr. Vasilios Papadakis

#### **Coffee Break (11:30-12:00)**

##### **12:00 – 13:00: Welcome by the Director of the Cultural Unit of the German Embassy in Greece**

- Sonja Bohnet

#### **Lunch Break (13:00-14:00)**

##### **14:00 – 15:00: Welcome by the Representative of the Embassy of Pakistan**

- TBC

##### **15:00 – 16:00: Presentation of the Pakistani and the German University**

- Representatives of the German and the Pakistani Universities (Ali Baba)
- Discussion on the Coaching Manual

#### **22 April 2022 (Tuesday)**

##### **10:30 – 11:30: Presentation of ACEin**

- *Dr. Angeliki Karagiannaki, Managing Director (ACEin)*

#### **Coffee Break (11:30-12:00)**

##### **12:00 – 13:00: Incubation Stages and Coaching Process**

- *Mr. Andreas Zerkoulis, StartUp Teams Growth Specialist (ACEin)*

#### **Lunch Break (13:00-14:30)**

##### **14:30 – 15:30: Branding for Startups and the guidance process. The EUAccel Project**

- *Ms.Mara Doukidi, StartUp Teams Growth Specialist (ACEin)*



## 23 March 2022 (Wednesday)

### 10:30 – 11:30: Building entrepreneurship networks all over Europe: The EUFORIA Project

- *Mr. Timoleon Farmakis, Researcher (ACEin)*

### Coffee Break (11:30-12:00)

### 12:00 – 13:00: The creation of a Technology-Transfer Office. The promotion of entrepreneurship in the Greek HEIs.

- *Dr. Erifili Chatzopoulou, Project Manager (ACEin)*

### Lunch Break: (13:00-14:00)

### 14:00 – 15:00: The essence of coaching and how to guide startups into success

- *Ms. Elli Diakanastasi, Network Manager (ACEin)*

### Coffee Break (15:00-15:30)

### 15:30 – 16:30: The innovation competition and Open Innovation Programs

- *Ms. Marianna Galani, Project Manager (ACEin)*

## 24 March 2022 (Thursday)

### 10:30 – 11:00: NBG and AUEB: Lessons learnt and knowledge transfer between public- private cooperation

- *Dr. Arsenis Spyros, Head of Business Development Innovation Unit (NBG)*

### 11:00 – 11:30: The Astra project and the new European Universities Initiatives

- *Mr. Panourgias Papaioannou, Project Manager (ACEin)*

### Coffee Break (11:30-12:00)

### 12:00 – 13:00: The Inter-Departmental Entrepreneurial Assignment (IDEA) Project explained. Engaging the Youth: The Youth Entrepreneurship Summer Program.

- *Ms. Vasiliki Chronaki, Entrepreneurial Education Manager*

### Lunch Break: (13:00-14:00)

### 14:00 – 16:00: The startup journey

- *ClioMuse, TBC*

## 25 March 2022 (Friday)

### 10:30 – 11:30: Presentation of the visit in Saarbrücken, Discussion on the Entrepreneurial Manual

- *Ms. Theresa Zimmer, Saarland University*
- *Ms. Aysenur Bilgin-Cabuk, Saarland University*

### Coffee Break (11:30-12:00)

### 12:00 – 13:00: Feedback and Open Discussion

- *Moderators: Ms. Vasiliki Chronaki and Mr. Panourgias Papaioannou*



**18:00 Have a nice evening**

All partners and speakers are invited for dinner at Myrtillo (Trifillias and Efstathiou Lampsas, Athina 115 24)

