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ATHENS CENTER FOR
ENTREPRENEURSHIP
AND INNOVATION



TakeUP: Transforming Academic Knowledge to develop Entrepreneurial Universities in Pakistan

Program Saarbrücken

27th. March – 01st. April 2022

Saarland University



Co-funded by the
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27 March (Sunday)

	Arrival (maybe already on Saturday)
09:00	<i>Trip to Luxembourg</i>
19:00	Welcome dinner

28 March (Monday)

Location: Aula University

08:30	Welcome & structure of the weekly program	Theresa Zimmer and Dr. Nida Bajwa (Project coordinator)
09:00	Welcome	Manfred Schmitt (President of Saarland University)
09:15	Welcome	Prof. Cornelius König (Vice President European and International Affairs)
10:00	Potentials of international networks - examples of international cooperation at Saarland University	Johannes Abele (Director International Office)
10:45	Supporting start-ups at different stages during their entrepreneurial journey	Natalie Rau (Office for Knowledge and Technology Transfer of Saarland University)
	Campus tour incl. Starter Center	Theresa Zimmer and Dr. Nida Bajwa (Project coordinator)
12:30 lunch		
	Campus tour	Theresa, Nida

Location: Graduate Center

15:00	Moderated discussion and reflection about strategic action plans (WP2)	Theresa
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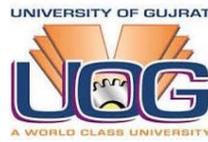
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29 March (Tuesday)

Location: XY

08:30	Knowledge exchange and collaboration: ZeMA – Introduction and guided tour	Attique Bashir (KI-trainer)
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12:30 lunch

13-14:30	The internationalized institution: EUSMAT, European School of Materials	Flavio Soldera (Managing Director)
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14:30	Enterpreneurial Teaching and Learning	Dr. Benedikt Schnellbacher (Digital Transformation and Business Creation)
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16:00	<i>Excursion to the World Cultural Heritage Site Völklingen Ironworks</i>	
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30 March (Wednesday)

Location: XY

08:30	2 examples of start-ups, incubated within Saarland University: Mondata, Quantpi	Mondata/Quantpi
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11:00	Incubation of IT startups	Matthias Eßling (Max Planck Innovation and Saarland University Technology Transfer Joint- Venture IT-Incubator)
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12:30 lunch

13:30	Strategic digital transformation and capability	Ammar Alkassar (Chief Information Officer of Saarland)
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15:00	Moderated discussion about entrepreneurship course (WP4)	Theresa
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31 March (Thursday)

Location: FabLab HBK

09:00	Visit of FabLab at HBK (established FabLab) and CoHub (new FabLab): Guided tour and practical exercises	Thorsten Müller (Technician and instructor at FabLab HBK)
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12:30 lunch

Location: CISPA

14:00	CISPA, Helmholtz Center for Information Security	Marc Schickhaus (CISPA Incubator), Anne Weyland (Coordinator of new program: Entrepreneurial cybersecurity)
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01 April (Friday)

Location: Graduate Center

08:30	European Institute for Advanced Behavioural Management	Prof. Bastian Popp (Business administration)
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10:00	Review of the trip and way forward	Theresa
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12:30 lunch

13:30	Next steps: Organization and management	Theresa Zimmer and Dr. Nida Bajwa (Project coordinator)
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