

Transforming Academic Knowledge to Develop Entrepreneurial Universities in Pakistan (TAKEUP)



COMSATS University Islamabad, Lahore Campus



Faculty Training by Master Trainers for Entrepreneurial Coaching under WP 6.4



July 17 to 21, 2023

Seminar Hall, A - Block

Time	17 July	18 July	19 July	20 July	21 July
10:00 – 11:00	Introduction: Entrepreneurship and TAKE UP Project with Reasons to Support Entrepreneurs Dr. M. A. Farooqui & Dr. Tariq Hamayun	Legal Business Entities & IP in Pakistan Dr. Imran Naqvi	Evaluating Business Ideas Dr. Usama Bajwa	Tools to Structure Business Ideas (Business Model Canvas, GROW Model) – Part 1 Dr. Imran Shafique	Conflict Management Dr. Imran Naqvi
11:00 – 12:00	Understanding & Assessment of Current Challenges of Entrepreneurs Dr. Shahzad Khurram	Identifying Stressors and Resources Dr. Tariq Hamayun	Communication and Listening Skills Dr. Naeem Shahzad	Tools to structure Business Ideas (Marketing & Supply Chain Management) – Part 2 Dr. Imran Shafique	Govt. of Pakistan's Initiatives/Projects for the Promotion of Entrepreneurship (Plan 9, Plan X, Ignite & HEC's NRPU & GCF) Dr. Usama Bajwa
12:00 – 1:00	Entrepreneurial Coaching: Process and Skills Dr. Usama Bajwa	Project Management Basics Dr. Imran Naqvi	Understanding Entrepreneurial Teams Dr. Naeem Shahzad	Own Identity as Entrepreneurial Coach Dr. Shahzad Khurram	Conclusions and What is next? Dr. M. A. Farooqui