Work Breakdown Structure (WBS), Gant Chart & Estimated Cost to <u>Initiate a Franchise Shop of Electronics</u>

1. Preliminary Work to Learn the Requirements		Timelines → Tasks↓	Aug 2023	Sept 2023	Oct 2023	Nov 2023	Dec 2023	Jun 2024	Dec 2024	Jun 2025	Dec 2025	Cost in PKR
1.1. Information	1.	Preliminary Work to Learn										
1.2. Approaching Targeted Brands to Learn their T&C		1.1. Information Gathering from Players										50K
2.1. Market Conduciveness 2.2. Viability for Investment 2.3. Arrangement of Funds 2.4. Estimating ROI. CBA, Financial Plan 3. Establishment of Partnership 3.1. Finalizing Identify of LLP 100K 1.50K 3.3. Written Agreement of Partnership 3.4. Documentation for LLP 3.5. Registration of LLP 50K 3.5. Registration of LLP with SECP 50K		1.2. Approaching Targeted Brands to Learn their T&C		•								50K
Conductiveness	2.	-										
2.2. Viability for Investment 2.3. Arrangement of Funds 2.4. Estimating ROI, CBA, Financial Plan 3.1. Finalizing Identify of LLP 3.2. Engaging needful manpower/experts 3.3. Written Agreement of Partnership 3.4. Documentation for LLP with SECP 3.5. Registration of LLP with SECP 3.6. Entering into Contracts with Brands 4.1. Staffing 4.2. Marketing Mix 4.1. Staffing 4.2. Marketing Mix 4.3. Acquiring Shop's Space/Place 4.4. Supply of Products from Brands 4.5. Setting Up the Shop 5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 60K 60K												
Funds 2.4. Estimating ROI, CBA, Financial Plan 3. Establishment of Partnership 3.1. Finalizing Identify of LLP 100K 150K		2.2. Viability for										
CBA, Financial Plan		Funds		•								
Partnership 3.1. Finalizing Identify of LLP 100K 150K 150K 150K 150K 150K 150K 150K 150K 160K 150K 160K 1		CBA, Financial Plan										
3.1. Finalizing Identify of LLP 100K 150K 1	3.											
130K		3.1. Finalizing Identify of LLP										100K
3.3. Written Agreement of Partnership 3.4. Documentation for LLP 3.5. Registration of LLP with SECP 3.6. Entering into Contracts with Brands 4. Pre-Launching Preparations 4.1. Staffing 4.2. Marketing Mix 4.3. Acquiring Shop's Space/Place 4.4. Supply of Products from Brands 4.5. Setting Up the Shop 5. Launching the Franchise 5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even												150K
Solution Solution		3.3. Written Agreement										
Since Sinc		LLP										
Contracts with Brands		with SECP			•							50K
Preparations 4.1. Staffing 100K 0.5 M		Contracts with Brands			•							100K
4.1. Staffing 4.2. Marketing Mix 4.3. Acquiring Shop's Space/Place 4.4. Supply of Products from Brands 4.5. Setting Up the Shop 5. Launching the Franchise 5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even	4.											
4.2. Marketing Mix 4.3. Acquiring Shop's Space/Place 4.4. Supply of Products from Brands 4.5. Setting Up the Shop 5. Launching the Franchise 5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even												100K
4.3. Acquiring Shop's Space/Place 4.4. Supply of Products from Brands 4.5. Setting Up the Shop 5. Launching the Franchise 5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even		4.2. Marketing Mix				•						
4.4. Supply of Products from Brands 4.5. Setting Up the Shop 5. Launching the Franchise 5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even						•						
5. Launching the Franchise 5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even		4.4. Supply of Products				•						4 M
5.1. Projection of Upcoming Shop 5.2. Curtin Raiser 5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even		4.5. Setting Up the Shop				•						1 M
Upcoming Shop 140K 5.2. Curtin Raiser 100K 5.3. Launching Ceremony 60K 6. Maintaining Operations, Accounts & Sales 2.1M 6.1. Break Even ◆	5.											
5.3. Launching Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even		Upcoming Shop										140K
Ceremony 6. Maintaining Operations, Accounts & Sales 6.1. Break Even							•					100K
Accounts & Sales 6.1. Break Even		Ceremony					•					60K
	6.	Accounts & Sales										2.1M
	Tot							1			•	10.5M