



# Transforming Academic Knowledge to Develop Entrepreneurial Universities in Pakistan (TAKE UP) Work Packages



<b>WP-1 Kick-Off and Self-Assessment</b>	
<b>Objectives</b>	To create a common ground for a well-founded collaboration between Pakistani and EU universities. Revealing specific challenges in terms of entrepreneurship
<b>Activities</b>	1.1. Kickoff-Meeting 1.2. Self-Assessment and Report
<b>WP-2 Strategic Action Planning</b>	
<b>Objectives</b>	Creating vision for individual universities on which areas to focus their efforts in becoming entrepreneurial universities by employing project management tools (e.g., SMART, milestone elaboration). The knowledge acquired here will be applied to the WP4, WP5 and WP6.
<b>Activities</b>	2.1. Strategic Action Plans (SAPs) 2.2. Extended exposure to entrepreneurial universities and business incubators in the EU (job shadowing)
<b>WP-3 Development of FabLabs at partner universities in Pakistan</b>	
<b>Objectives</b>	To establish FabLabs at the partner universities that will assist entrepreneurial coaches in guiding students interested in starting up their own company to develop their ideas into visible prototypes
<b>Activities</b>	3.1. Preparation 3.2. Installation of equipment and startup of FabLab
<b>WP-4 Development of locally relevant training and teaching material focused on developing entrepreneurial skills in students</b>	
<b>Objectives</b>	To improve training material (used at incubation centers of universities) for students and researchers interested in starting their own company, need to localize trainings that fit the environmental context of Pakistan, need to develop training material for mentors/coaches from the industry and for faculty members who are willing to mentor/coach students
<b>Activities</b>	4. 1. Generate teaching/training material for different target groups who are involved in sensitizing, motivating, developing, and mentoring entrepreneurial ideas from within and outside universities. 4.2 Digital transformation of generated material 4.3. Implementation
<b>WP-5 Professionalizing entrepreneurial coaching</b>	
<b>Objectives</b>	Assessing competencies of entrepreneurial/business development coaches, creating selection assistance for promising entrepreneurial coaches, creating guidelines for entrepreneurial coaching that help with onboarding but also existing staff to improve their general and domain-specific entrepreneurial coaching competences
<b>Activities</b>	5.1. Entrepreneurial coaches in Pakistan (current situation) 5.2. Developing an evidence-based guideline for entrepreneurship coaching (general) 5.3. Developing evidence-based guidelines for entrepreneurship coaching (domain specific)



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<b>WP-6 Training and certifying entrepreneurial coaches in Pakistan (Train-the-Trainer)</b>	
<b>Objectives</b>	To train entrepreneurship coaches on different levels to provide a more profound consulting inside and outside the incubation centres and train the trainers to become trainers themselves so that different target groups are able to benefit from an entrepreneurial coaching and spread their knowledge-
<b>Activities</b>	6.1. Develop training plans and implement a trainee scouting 6.2. Implement pilot capacity building training 6.3. Conducting micro-coaching and an internal workshop for supervision and revision 6.4. Creating a process for the TAKE-UP-certification for entrepreneurship coaches 6.5. Train the trainers
<b>WP-7 Establishing TAKE-UP network</b>	
<b>Objectives</b>	To establish a national network – TAKE-UP – comprising entrepreneurship coaches, entrepreneurs, industry representatives interested in mentoring young entrepreneurs on a national level and enable steady exchange and learning from each other.
<b>Activities</b>	7.1. Establishment of the TAKE-UP network 7.2. Building the network identity and public presence 7.3. Organizing training workshops for non-partner universities 7.4. National TAKE-UP conferences to disseminate knowledge 7.5. Joint publication on best practices to transform Pakistani universities into entrepreneurial universities
<b>WP-8 Dissemination and exploitation of the results/outcome</b>	
<b>Objectives</b>	To develop a dissemination plan and publish a coherent project identity for a sustainable impact and enhanced national as well as international exposure of the project.
<b>Activities</b>	8.1. Development of a dissemination plan 8.2. Project identity expression and national-international exposure of the project
<b>WP-9 Quality Management</b>	
<b>Objectives</b>	To ensure the quality of project impacts and outcomes
<b>Activities</b>	9.1. Setting up a quality board 9.2. Developing feedback mechanisms 9.3. Designing a contingency plan
<b>WP-10 Sustainable Project Management</b>	
<b>Objectives</b>	Ensure timely completion of all activities and budget utilization.
<b>Activities</b>	10.1. Ensuring a sustainable project management 10.2. Establish a mechanism of regular reporting

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